

How universities are sustainably growing student success with ethical, AI for Learning.

“
 Another step to making sure that students walk out the door a little bit better, a little bit smarter, and a bit more engaged. And now we have the AI version, we can do it faster.”

Dr David Pike, Head of Digital Learning, University of Bedfordshire

These Studiosity partner universities reported improvements in student engagement, learning outcomes, and academic success after implementing Studiosity's 'AI for Learning' technology. The instant AI-powered feedback enables scaled academic support, benefiting all students - even those juggling responsibilities like work and caregiving. The fixed-price per student model allows equity of access and a sustainable ROI, while leaders and educators see 24/7 transparent reporting for whole-of-institution success.



Attainment and pass rates were significantly improved, regardless of a student's starting position - in fact with greater gains for students with borderline or low grades.



“This is indicative of a learning opportunity which will help the students in the long term rather than simply providing an immediate one-time fix.”¹



Extended access to more students, because it is a sustainable, limitless support offering, defensible, ethical for learning, and integrated.



Students who engage in Studiosity feedback visibly improve the quality of their own work - 4% lift in the first four weeks of the new AI service.



70% increase in critical thinking performance (from 2.22 to 3.82 on a scale of 5) based on students' first writing submission, acting on feedback, and requesting feedback again.



842% increase in participation with the university's service, and 400% increase in formative feedback.

Data presented by Professor Judyth Sachs, Studiosity's Chief Academic Officer, at the QS EduData Summit 2024, Washington DC

¹ Lee, D. (2024, June 14). AI-Powered Writing Support: Writing Feedback, University of Adelaide. Interim report presented at Festival of Learning and Teaching, Adelaide, South Australia.
https://www.researchgate.net/publication/381473241_AI-Powered_Writing_Support_Studiosity's_Writing_Feedback_Plus_WF_Pilot_Study_Interim_Report



The university saw 97.2% participation of their eligible student cohort, with these students all seeking AI-powered, personalised feedback on their work before final submission.

In the first week offering Studiosity's AI-powered formative feedback, participation was already at 1 in 4, with these students seeking personalised feedback on their work.

The university can already see learning gain - with 5% lift in students' skills with using sources in their first two weeks of service.



In the first month providing Studiosity's AI-powered service to students, 1 in every 2 eligible students had participated in formative feedback, with the university's overall writing performance benchmark visibly above that of the wider sector, and students making fewer errors in every subsequent submission.

“ *Studiosity+ shows students they are in complete control of what they have invested in. It is a visible indicator of what their tuition fees go towards and, with up to 100 submissions per student, proves just how valued it is, including usage for iterative learning. It is also excellent value for money for us as a university and has been very well received by students and academics alike.* ”

Kerry Kellaway, Head of Library, Plymouth Marjon University

Students first, and always in partnership:

